

Mission

AFP is an association of professionals throughout the world who advance philanthropy by enabling people and organizations to practice ethical and effective fundraising. To advance philanthropy within Nova Scotia AFP will provide ongoing and meaningful professional development of AFP members by empowering individuals, groups and organizations to uphold and practice effective and ethical fundraising in their communities.

Vision

The AFP Nova Scotia Chapter will be dedicated to the professional development of its members through education, training, mentoring, research, credentialing and advocacy, with a specific focus on quality programs that will inspire excellence in fundraising in our communities and throughout the world.

Core Values

- Strategic
- Ethical
- Leadership
- Excellence
- Supportive
- Mentorship
- Credible
- Transparent
- Professional

Inclusion and Influence

Grow and retain members through engagement and inclusivity.

Objectives & Initiatives

- 1 Perform an environmental scan to understand the current membership base.
- 2 Develop, implement and assess a membership recruitment and retention plan.
 - a. Determine an annual increase rate
 - b. Determine an annual retention rate
 - c. Insure member engagement
 - d. Celebrate members
 - e. Clearly define member benefits and expand
 - f. Insure more involvement in volunteer opportunities

Relevant Quality Education

Provide high quality, relevant education to increase knowledge and advance careers.

Objectives & Initiatives

- 1 Develop an annual education calendar.
 - a. Standard programs
 - b. Hot Topics
 - c. Survey members on topics
 - d. 50% local speakers (minimum)
 - e. Ethics session
 - f. CFRE accredited
- 2 Develop a sustainable conference.
 - a. Explore options for 2016-17
 - b. Mixture of local and national speakers
 - c. CFRE accredited
 - d. Board development training

Increase the visibility & recognition of the chapter as a leader in ethical professional fundraising & philanthropy.

Objectives & Initiatives

Visibility & Ethics

- 1** Develop a communications strategy.
 - a. Social media
 - b. Website
 - c. Speakers bureau
 - d. External, member, CEO
 - e. Brand
 - f. Annual Report
 - g. Media
- 2** Identify resources for our communications.
- 3** Develop a media and social media policy.
- 4** Identify strategic, cross-perspective partnerships.
 - a. Education
 - b. Sponsorships
 - c. Board members

Be effectively governed, efficiently managed, appropriately structured and soundly financed.

Objectives & Initiatives

Governance & Policy

- 1** Insure an annual evaluation of chapter administration.
 - a. Review annual support requirements
 - b. Annual review of staff
- 2** Address Board accountability, expectations and responsibilities.
 - a. Insure Board expectations documents are all signed
 - b. Develop Board manual
 - c. Annual review of chapter policies
 - d. Initiate strategic conversation on a recognition of philanthropy
 - Develop a National Philanthropy Day strategy
 - e. Comply and adhere to fiscal responsibilities
 - f. Review general ledger

AFP Nova Scotia Chapter Board of Directors

Executive Members

- | | |
|--------------------|-----------------|
| • Chris Steeves | President |
| • Ellen Townshend | President Elect |
| • Lisa Weatherhead | Secretary |
| • Brent Platt | Treasurer |
| • Carol Murray | Past President |

Board Members

- | | |
|-----------------------|--|
| • Amanda Alexander | Chair, Membership & Scholarships |
| • Michelle Bohaychuck | Chair, Every Member Campaign & Education |
| • Faye Leblanc | Maritime Philanthropy Awards |
| • Katrina Leighton | Chair, Communications & Ten Star |
| • Patricia MacArthur | Co-Chair, Mentorship |
| • Kevin Schulz | Co-Chair, Mentorship |
| • Elizabeth Smith | Chair, Awards & Nominations for Maritime Philanthropy Awards |
| • Sam Warshick | Chair, Communications & Maritime Philanthropy Awards |

Staff Member

- | | |
|------------------|----------------------------|
| • Dennis Chaulk | Chapter Administrator |
| • Gillian Sisley | AFP Student Representative |

Chapter Contact Information